



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 4540146

Schedule Dates 09/29/20-10/04/20
Advertiser Friends Of Mark Warner-Senate-D (31789)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 9020 SENATE VA (1443785)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Furman, Mike
Phone/Fax /
CPE 9020
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/25/20
Last Modified 09/28/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$4,252.50
Net Total \$24,097.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	14	\$28,350.00
Grand Total:	14	\$28,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1		X	X					1	\$275.00	\$275.00	Washington (WJLA)		9/25/20
2.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	7A- 8A (EST)	1		X	X					1	\$400.00	\$400.00	Washington (WJLA)		9/25/20
3.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	9A- Live with Kelly	1		X	X					1	\$100.00	\$100.00	Washington (WJLA)		9/25/20
4.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	10:58:25A- ABC-The View	1		X	X					1	\$275.00	\$275.00	Washington (WJLA)		9/25/20
5.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	11:59:56A- News-ABC 7 News at Noon	1		X	X					1	\$125.00	\$125.00	Washington (WJLA)		9/25/20
6.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	5:01:30P- News-ABC 7 News at 5p	1		X	X					1	\$225.00	\$225.00	Washington (WJLA)		9/25/20
7.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	5:59:26P- News-ABC 7 News at 6p	1		X	X					1	\$400.00	\$400.00	Washington (WJLA)		9/25/20
8.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	6:58:46P- Wheel Of Fortune	1		X	X					1	\$1,750.00	\$1,750.00	Washington (WJLA)		9/25/20
9.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	7:29:26P- Jeopardy	1		X	X					1	\$1,900.00	\$1,900.00	Washington (WJLA)		9/25/20
10.0	Normal Line / SPOT	09/29/20-09/30/20	3	:30	11:00:26P- News-ABC 7 News at 11p	1		X	X					1	\$300.00	\$300.00	Washington (WJLA)		9/25/20
11.0	Normal Line / SPOT	09/29/20-09/29/20	3	:30	10:30P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Washington (WJLA)	Debate Analysis	9/25/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	10/01/20-10/01/20	3	:30	2P- Sports-ABC MLB Wild Card Game					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		9/25/20
13.0	Revised Line / SPOT	10/02/20-10/02/20	3	:30	8:30P- Sports-ABC NBA Finals						1						Washington (WJLA)		9/25/20
13.1	Normal Line / SPOT	09/30/20-09/30/20	3	:30	8:30P- Sports-ABC NBA Finals				1					1	\$15,000.00	\$15,000.00	Washington (WJLA)		9/28/20
14.0	Normal Line / SPOT	10/04/20-10/04/20	3	:30	9P- 10P (EST)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	PRESS YOUR LUCK	9/25/20

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